



# BCB BROKERAGE PVT. LTD.

September 25, 2012

To,  
 Jupiter Infomedia Limited  
 336, Laxmi Plaza, New Link Road, Laxmi Industrial Estate,  
 Andheri (W), Mumbai 400053  
 Tel. 61979000, Fax 26341693  
 Email - [csco@jupiterinfomedia.com](mailto:csco@jupiterinfomedia.com)

Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	Jupiter Infomedia Limited Scrip Code 534623		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	BCB Brokerage Private Limited		
3. Whether the acquirer belongs to Promoter/Promoter group	No		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	SME Platform of BSE Limited		
5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(*)
Before the acquisition/disposal under consideration, holding of:			
a) Shares carrying voting rights	1,80,000	5.16%	5.16%
b) Voting rights (VR) otherwise than by shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	Nil	Nil	Nil
Total (a+b+c)	1,80,000	5.16%	5.16%
Details of acquisition/ disposal			
a) Shares carrying voting rights acquired/ sold			
Sold	-60,000	1.72%	1.72%
Purchased	12,000	0.34%	0.34%
b) VRs acquired /sold otherwise than by shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	Nil	Nil	Nil
Total (a+b+c)	48,000	1.38%	1.38%
After the acquisition/sale, holding of:			
a) Shares carrying voting rights	1,32,000	3.78%	3.78%
b) VRs otherwise than by equity shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	Nil	Nil	Nil
Total (a+b+c)	1,32,000	3.78%	3.78%
6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential	Open Market		



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allotment / inter-se transfer etc).	
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	16-Aug-12      6,000 22-Aug-12      6,000 28-Aug-12      -6,000 29-Aug-12      -12,000 10-Sep-12      -12,000 11-Sep-12      -6,000 12-Sep-12      -12,000 25-Sep-12      -12,000
8. Equity share capital / total voting capital of the TC before the said acquisition / sale	34,90,000 Equity Shares
9. Equity share capital/ total voting capital of the TC after the said acquisition / sale	34,90,000 Equity Shares
10. Total diluted share/voting capital of the TC after the said acquisition/sale.	34,90,000 Equity Shares

For BCB Brokerage Private Limited  
For BCB BROKERAGE PVT. LTD.

(Uttam Bagri)

Director

Place

Mumbai

Director

Date

September 25, 2012

cc. Listing Department, BSE Limited, Mumbai