

**Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

1. Name of the Target Company (TC)	Jupiter Infomedia Ltd		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	BCB Brokerage Private Limited		
3. Whether the acquirer belongs to Promoter/Promoter group	No		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	SME Platform of BSE Limited		
5. Details of the acquisition of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
<u>Before the acquisition under consideration, holding of:</u>			
a) Shares carrying voting rights	---	---	---
b) Voting rights (VR) otherwise than by equity shares	---	---	---
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	---	---	---
<b>Total (a+b+c)</b>	---	---	---



<u>Details of acquisition</u>			
a) Shares carrying voting rights acquired	180000	5.16	5.16
b) VRs acquired otherwise than by equity shares	---	---	---
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	---	---	---
<b>Total (a+b+c)</b>	<b>180000</b>	<b>5.16</b>	<b>5.16</b>
<u>After the acquisition, holding of:</u>			
a) Shares carrying voting rights	180000	5.16	5.16
b) VRs otherwise than by equity shares	---	---	---
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	---	---	---
<b>Total (a+b+c)</b>	<b>180000</b>	<b>5.16</b>	<b>5.16</b>
6. Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer, etc.)	Public Issue		
7. Date of acquisition of/ date of receipt of intimation of allotment of shares /VR/ warrants/convertible securities/any other	16.08.2012		



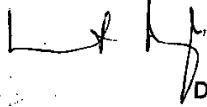
instrument that entitles the acquirer to receive shares in the TC.	
8. Equity share capital / total voting capital of the TC before the said acquisition	14,50,000 Equity share
9. Equity share capital/ total voting capital of the TC after the said acquisition	34,90,000 Equity share
10. Total diluted share / voting capital of the TC after the said acquisition	34,90,000 Equity share

**Note:**

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer / Authorised Signatory

For BCB BROKERAGE PVT. LTD.

  
Director.

Place: Mumbai

Date: 17<sup>th</sup> August, 2012